

KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

CONTRACT NO. REV.

1041-92186-1

DATE PRINTED

10/10/14

AND

PAGE 1

347148	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	362359	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice Required Announcement 28 days prior notice</div>
NAME	POLITICAL COMMUNICATIONS				TOM MACARTHUR FOR CONGRESS INC		
AND	37 W 39th St Rm 602				PO BOX 225		
ADDRESS	New York	NY	10018-0596		Colonia	NJ 07067-0225	
	USA				USA		
CONTACT	Jim MCDANIELS				PRODUCT	EST 345	
LOCAL SALESPERSON				AGENCY EST. NO.	345	PRODUCT CODE	9820
NATIONAL SALESPERSON	John Link - CTS-PH						
BROADCAST SCHEDULE STARTING 10/13/14 AND ENDING 10/19/14 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	4	05:58A	07:00A	30S	10/13/14-10/17/14	THIS MORNING (5:58-7AM)	4	585.00	2340.00
2	M-F	4	06:58A	09:00A	30S	10/13/14-10/17/14	CBS THIS MORNING	4	405.00	1620.00
3	M-F	4	02:00P	02:56P	30S	10/13/14-10/17/14	THE TALK	4	540.00	2160.00
4	M-F	4	03:57P	05:00P	30S	10/13/14-10/17/14	DR. PHIL	4	630.00	2520.00
5	M-F	4	05:00P	06:00P	30S	10/13/14-10/17/14	5PM EARLY NEWS	4	585.00	2340.00
6	M-F	4	06:00P	06:30P	30S	10/13/14-10/17/14	NEWS 3 AT 6	4	765.00	3060.00
7	M-F	4	06:30P	07:00P	30S	10/13/14-10/17/14	CBS EVENING NEWS	4	900.00	3600.00
8	M-Su	4	11:00P	11:35P	30S	10/13/14-10/19/14	LATE NEWS	4	1800.00	7200.00
91	1	08:57A	10:30A	30S	10/19/14-10/19/14	CBS SUNDAY MORNING	1	1350.00	1350.00
101	1	10:30A	11:30A	30S	10/19/14-10/19/14	FACE THE NATION 10:30-11AM	1	1000.00	1000.00
11	M-F	4	11:35P	12:37A	30S	10/13/14-10/17/14	DAVID LETTERMAN	4	675.00	2700.00
12	20000..	2	05:58A	07:00A	15S	10/13/14-10/13/14	THIS MORNING (5:58-7AM)	2	292.50	585.00
13	20000..	2	06:58A	09:00A	15S	10/13/14-10/13/14	CBS THIS MORNING	2	202.50	405.00
14	20000..	2	02:00P	02:56P	15S	10/13/14-10/13/14	THE TALK	2	270.00	540.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA				USA		
CONTACT	Jim MCDANIELS				PRODUCT	EST 345	
LOCAL SALESPERSON				AGENCY EST. NO.	PRODUCT	9820	
				345	CODE		
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			FROM	TO						
15	20000..	2	03:57P	05:00P	15S	10/13/14-10/13/14	DR. PHIL	2	315.00	630.00
16	20000..	2	05:00P	06:00P	15S	10/13/14-10/13/14	5PM EARLY NEWS	2	292.50	585.00
17	20000..	2	06:00P	06:30P	15S	10/13/14-10/13/14	NEWS 3 AT 6	2	382.50	765.00
18	20000..	2	06:30P	07:00P	15S	10/13/14-10/13/14	CBS EVENING NEWS	2	450.00	900.00
19	2000000	2	11:00P	11:35P	15S	10/13/14-10/13/14	LATE NEWS	2	900.00	1800.00
202	2	06:58P	08:00P	30S	10/19/14-10/19/14	SIXTY MINUTES	2	4500.00	9000.00
21	20000..	2	11:35P	12:37A	15S	10/13/14-10/13/14	DAVID LETTERMAN	2	337.50	675.00
Total Contract:								58		45775.00
Billing Summary										
Qtr 4-14						Oct	Nov	Dec	Total	
						45775.00	.00	.00	45775.00	
GRAND TOTAL									45775.00	

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